Ocean Park Association Monthly Meeting

When: May 8, 2023

Time: 7pm – 8:30pm

Where: [https://us02web.zoom.us/j/87041077301](https://www.google.com/url?q=https://us02web.zoom.us/j/87041077301&sa=D&source=calendar&usd=2&usg=AOvVaw1l-7gLU2b2DCTcGElquo4o)

BOARD MEMBERS PRESENT: Sean Besser, Robbie Leer, Chris Morgan, Patty Godon-Tann, Christina Allen, Judy Abdo, Jeff Jarow, Nick Rolston and Will Burrington

NOT PRESENT: Zachary Gaidzik, Ian Novos, John Prindle

**Call to order:** 7:01 p.m.

**Intro & Welcome/Sean**

1. **SMPD/NOA Update** – Officers Halima Barreto and Edgar Navarro discuss crime trends in Ocean Park.
	1. 22 Auto part thefts:
		1. Catalytic converter theft: theft continues to spike despite 2 Etch & Catch programs this year. There were 21 catalytic converter thefts in Ocean Park.
			1. Advice: add a cage, shield, or alarm. If you witness a catalytic converter theft, call the police and report the vehicle, license plate number, and direction of travel.
	2. More Pick pocketing since St. Patrick’s Day at Jameson’s, The Victorian, and Circle Bar: ensure purses are on you and closed
	3. Next month SMPD will join in person
	4. Thank you for joining the information session with the police on April 24 at 7pm
	5. Fraud Prevention program with a detective May 17th at Virginia Park at 6pm (free)
	6. SMPD is offering active threat/shooter training to local businesses and schools
2. **Guest**: Kevin Klaus (SMMUSD Deputy Bond Manager), Kei Kareem (SMMUSD) and Blach Construction (Dave Finn, Scott Bernal, and Justin Bernel) <https://www.blach.com/>
	1. Phase I – fence, exploratory demolition over the next few weeks
		1. Will respect working and noise ordinance of Santa Monica
		2. Fixed some lighting and security issues reported by immediate neighbors
	2. September/October construction will get “heavy”
	3. Plan to complete the project by the end of 2024
	4. If anyone has issues to report email Kei
3. **Guest**: Justin Markell (justin@values.com)
	1. Cultivate Food LA: One million Angelenos experience food insecurities
		1. Mission:
			1. Increase farmer revenue by 20% in first pilot
			2. Create a blueprint of a model to be adopted by the city
			3. Provide youth programming
			4. Give an extra dollar off market spend if someone bikes to the farmers market
		2. Current status: incentives/activation
			1. Approximately 1,000 in attendance at the last Farmer’s Market
			2. Vendor sales were up 10% (some specific vendors more than 10%)
			3. All vendors have their own QR codes
			4. Integrated CalFresh
			5. 10,000 unique views on Instagram
4. **Committees**: (started at 7:47pm)
	1. Executive (Sean/Chris/Robbie/Patty/Christina)
		1. Patty: send in your reimbursements by June 12th
	2. Communications (Sean/Judy/Robbie)
		1. “OPA Update” E-Blast, Website, & Social (Sean) – readership is still strong, reaching out to HOA Boards in larger buildings
		2. OPA Connects (Judy) – continues to meet and host Mayor Gleam Davis
		3. Community Outreach (Robbie) – Hyper-targeted Facebook/Insta/Google ads
	3. Member Engagement / Events (Chris/Robbie/Patty/Joey)
		1. Member count: (Quarterly @ January, April, July, October meetings)
		2. Events: Upcoming/Planning
			1. Monthly Coffee/Happy Hours (Chris)
			2. Heal the Bay – looking for someone to spearhead this effort
			3. Sharing an Open Main Street (Robbie) – city council passed regulations for all street closures, applications have been turned in for August, September, and October
			4. Mainopoly (not an OPA event, but promoted by OPA)
			5. 4th of July Parade (Jeff) – need lots of volunteers
	4. No Report: Asset Management and Bylaws
5. **Task Force Updates & Announcements**
	1. Main St. (2022: Robbie/John/Judy/Sean)

**MOTION:** **Robbie Leer moved that OPA support the closure of Main Street for Open Main Street weekends in August, September, and October. The motion was seconded and passed unanimously.**

* 1. Arts (Nick/Chris/Mark Flaisher) – proposed letter to support the POP Memorial

**MOTION:** **Chris Morgan moved that OPA send a letter of support of the POP Memorial to the Santa Monica City Council. The motion was seconded and passed unanimously.**

* + 1. Next Arts Task Force meeting is Thursday at the Tavern on Main Street at 6pm
	1. Diversity (Ian/Nick/Judy) – continuing to promote diversity in OPA membership
	2. Renters (Robbie/Nick) – next meeting is Monday May 22 at Pacific Landing on Lincoln at 6pm
	3. Homelessness (Nick/Robbie/Erin) – making something tangible with the resource numbers presented in last week’s educational meeting with SMPD
	4. Education (Christina/David Auch/Virginia Marquarat/Margaret Vallese/John P) – on hold pending today’s guest from SMMUSD and Blach Construction. The committee wants to host meetings in the park and virtual for parents of young children (invite all local preschools) to gather information on what the neighbors want at the future Muir/SMASH site. Also, want to request a Construction Impact meeting for the immediate neighbors and request access to the park during the day.
	5. No Report: Emergency Preparedness, Real Estate/Zoning/Housing, Neighbor2Neighbor (Kathleen)
1. **Special Agenda item(s) or announcements**
	1. June is PRIDE month – Santa Monica History Museum will have an exhibit for the first “out” mayor
	2. Santa Monica High school student and neighbor suggests OPA reaching out to the Venice Lights Parade since they ride down Main Street, this could be a community builder
	3. Neighborhood Council (Chris) is the 3rd Saturday each month on Zoom 10am-noon
	4. June 10th is the AIDS Bike Ride
	5. The Tree of Life celebration honoring Marissa Rueben was wonderful (Kathleen)
2. **Treasurer’s Reports**
	1. none
3. **Minutes Review/Approval:** April 2023

**MOTION:** **Robbie Leer moved to approve the April 2023 meeting minutes. The motion was seconded and passed unanimously.**

1. **Outstanding Items & Adjournment**

**MOTION:** **Jeff Jarow moved to adjourn the meeting at 8:28pm. The motion was seconded and passed unanimously.**